

**CURRICULUM OF THE  
RESEARCH AND ACADEMIC ACTIVITIES  
  
OF  
  
GABRIELE SANTORO <sup>1</sup>**

**Turin, February 2017**

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## **GABRIELE SANTORO**

- 3<sup>rd</sup> year Ph.D. student in Business and Management, Department of Management, University of Turin.

### ACADEMIC STUDY AFTER DEGREE & VISITING PERIOD

- 14<sup>th</sup> December 2016: Research seminar “Internal open innovation. The role of openness and internal embeddedness in subsidiaries’ innovation and financial performance”, at the University of Barcelona. Prof. A. Ferraris (University of Turin/Ural Federal University - Russia), Prof. P. Miravittles Matamoros (University of Barcelona), Prof. F. Iallouchen Achcaoucaou (University of Barcelona).
- June 2016: Visiting student at Birmingham Business School (Birmingham, UK), Prof. Shlomo Tarba.
- March 2016: Research talk at NYU Stern School of Business (New York, USA), Prof. Natalia Levina.
- January 2016: Ph.D. Seminar - Open innovation and Open Business Model, ESADE Business School (Barcelona), Prof. H. Chesbrough (Haas Berkeley School of Business/ ESADE School of Business), Prof. W. Vanhaverbeke (Hasselt University/ESADE School of Business). Lecture “The City as a Lab” by Prof. Esteve Almirall (ESADE School of Business).
- September 2015: “EU and research project workshop”, Verona, Italy. Supervisors: Prof. H.R. Kaufmann (University of Nicosia), Prof. D. Vrontis (University of Nicosia).
- September 2015: “Authors’ networking and collaboration workshop” Verona, Italy. Supervisor: prof. E. Tsoukatos (Technological Educational Institut of Crete);
- July 2015: Summer School SDIPA-Unical, course “Principles of Econometrics”, Prof. G. Miceli, Arcavacata (CS), Italy.

### INSTITUTIONAL ACTIVITY – School of Management and Economics – University of Turin

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- Member of the Branch of Business Management – Department of Management (University of Turin). Years 2014-2015-2016-2017.
- Member of the Ph.D. training program – Ph.D. in Business and Management (University of Turin) – XXX ed. Years 2014-2015-2016-2017.
- PhD representative member of the Board of the Department of Management (University of Turin). Years 2014-2015-2016-2017.

- Member of the Graduation Committee – Department of Management. Years 2015-2016; 2016-2017.

## **TEACHING ACTIVITY**

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### **a) School of Management and Economics – University of Turin**

- Seminars related to the courses:
  - Business Management, Academic Years: 2014/2015; 2015/2016; 2016/2017.
  - Business Management - advanced, Academic Years: 2014/2015; 2015/2016; 2016/2017.
  - Corporate Finance, Academic Years: 2014/2015; 2015/2016.

### **b) School of Management and Economics – University of Turin – Cuneo Branch**

- Seminars related to the courses:
  - Business Management, Academic Years: 2014/2015; 2015/2016; 2016/2017.
  - Corporate Finance, Academic Years: 2014/2015; 2015/2016; 2016/2017.

## REVIEWER & MEMBER OF EDITORIAL BOARD

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- ❑ 2015-now: Reviewer for the EuroMed conference (EMRBI)
- ❑ 2015-now: Reviewer of the Journal “Journal of the Knowledge Economy (JKEC)”. (ISSN: 1868-7865; Springer)
- ❑ 2015-now: Reviewer of the Journal “World Review of Entrepreneurship, Management and Sustainable Development (WREMSD)”. (ISSN: 1746-0573; Inderscience)
- ❑ 2015-now: Reviewer of the Journal “Global Business and Economics Review (GBER)”. (ISSN: 1097-4954; Inderscience)
- ❑ 2016-now: Reviewer of the Journal “European Journal of International Management (EJIM)”. (ISSN: 1751-6757; Inderscience)
- ❑ 2016: Reviewer of the Journal “Technology, Innovation and Education (TIE)”. (ISSN: 2197-9855; Springer)
- ❑ 2016-now: Reviewer of the Journal “International Journal of Sport Management and Marketing (IJSMM)”. (ISSN: 2197-9855; Inderscience)
- ❑ 2016-now: Reviewer of the Journal “Technological Forecasting and Social Change (TFSC)”. (ISSN: 0040-1625; Elsevier)
- ❑ 2016-now: Reviewer of the Journal “Journal of Knowledge Management (JKM)”. (ISSN: 1367-3270; Emerald)
- ❑ 2016-now: Reviewer of the Journal “Kybernetes”. (ISSN: 0368-492X; Emerald)
- ❑ 2016-now: Reviewer of the Journal “Journal of Innovation and Entrepreneurship”. (ISSN: 2192-5372; Springer)
- ❑ 2016-now: Reviewer of the Journal “International Journal of Social Ecology and Sustainable Development (IJSESD)”. (ISSN: 1947-8402; IGI Global)
- ❑ 2016-now: Reviewer of the Journal “International Journal of Technology Management (IJTM)”. (ISSN: 0267-5730; Inderscience)

## RESEARCH PROJECTS

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- ❑ 2016-2017: Member of the research group with Centro Imprenditorialità e Management (CIMA) and Lions Club for a research on "L'innovazione tecnologica come strumento di valorizzazione della cultura sul territorio: un raffronto fra due macro regioni europee".
- ❑ 2016: Member of the ex-60% research group "Modelli “smart” per la competitività di città, servizi e destinazioni turistiche";
- ❑ 2015: Member of the research group "Social Innovation and Social Entrepreneurship", EuroMed Research Business Institute, for presentation to European Commission;

- 2015: Member of the ex-60% research group "Sostenibilità, competitività e innovazione: analisi delle condizioni di sviluppo sociale, manageriale e ambientale".

## PARTECIPATIONS IN RESEARCH INSTITUTIONS

- 2015-now. Member of SIMA (Società Italiana di Management).
- 2015-now. Member of SIM (Società Italiana Marketing).

## RESEARCH TOPICS

- Open innovation in SMEs
- Open innovation in MNCs at subsidiaries level
- Open social innovation
- ICT and Knowledge management systems for open innovation
- Knowledge management and ambidexterity
- Social innovation;
- Alliances in Smart City.

## CONFERENCE PRESENTATIONS

- World Organization of Systems and Cybernetics (WOSC) 2017. Rome, 25-27 January 2017. Santoro Gabriele has presented the paper "How to measure the level of smartness of a destination?".
- 3rd World Open Innovation Conference, Barcelona, 15-16 December 2016. Gabriele Santoro has presented the paper: "External knowledge sourcing and new product development: evidence from the Italian food and beverage industry"
- 9th EuroMed Conference "Innovation, entrepreneurship and digital ecosystems", EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016. Gabriele Santoro has presented the papers:
  - "Users generated ideas via social media networks: based on the OI model"
  - "Innovation through acquisition in food industry: a case study"
- 2nd World Open Innovation Conference, Silicon Valley (California), USA, 19-20 November 2015. Gabriele Santoro has presented the paper: "Open social innovation: what future?"
- 8th EuroMed Conference "Innovation, entrepreneurship and sustainable value chain in a dynamic environment", EuroMed Academy of Business, Verona, Italy, 16-18 September 2015. Gabriele Santoro has presented the paper: "A new paradigm: Open social innovation. The case of GoogleGlass4lis".

## CONFERENCE ATTENDANCES

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- ❑ World Organization of Systems and Cybernetics 2017, Rome, 25-27 January 2017.
- ❑ 3rd World Open Innovation Conference, Barcelona, 15-16 December 2016.
- ❑ 9th EuroMed Conference “Innovation, entrepreneurship and digital ecosystems”, EuroMed Academy of Business, Warsaw, Poland, 14-16 September 2016.
- ❑ R&D management conference, Cambridge (UK), 3-6 July 2016
- ❑ 1<sup>st</sup> International Conference RISK MANAGEMENT, Turin, Italy, 5-6 May 2016
- ❑ 2nd World Open Innovation Conference, Silicon Valley (California), USA, 19-20 November 2015.
- ❑ XII Convegno Società Italiana Marketing “Il Marketing al servizio delle città. Beni culturali e rivitalizzazione urbana.”, Torino, Italy, 22-23 October 2015.
- ❑ 8th EuroMed Conference “Innovation, entrepreneurship and sustainable value chain in a dynamic environment”, EuroMed Academy of Business, Verona, Italy, 16-18 September 2015.
- ❑ XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino – Pollenzo, Italy, 23-24 July 2015.
- ❑ XXVII Convegno annuale di Sinergie “Heritage, management e impresa: quali sinergie?“, Termoli, Italy, 9-10 July 2015.
- ❑ XXVI Convegno annuale di Sinergie "Manifattura: quale futuro?", Cassino, Italy, 24-25 October 2014.

## PUBLICATIONS

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### **Book chapters:**

- Santoro, G. and Giacosa, E., (2016), “Innovation through acquisition in food industry: a case study”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 settembre 2016, EuroMed Press: Cyprus.
- Vrontis, D., Santoro, G., Bresciani, S. (2016), “External knowledge sourcing and new product development: evidence from the food and beverage industry”, in Vrontis, D.,

Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 settembre 2016, EuroMed Press: Cyprus.

- Santoro, G., (2016), “Open innovation in the social sector: a theoretical approach”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 settembre 2016, EuroMed Press: Cyprus.
- Scuotto, V., Santoro, G., Papa, A. and Carayannis, E., (2016), “Users generated ideas via social media networks: based on the OI model”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Digital Ecosystems, Proceeding of the 9th EuroMed Conference, Warsaw, Poland, 14-16 settembre 2016, EuroMed Press: Cyprus
- Santoro, G., Ferraris, A. (2015) “Open innovation in SMEs: a survey in the Piedmont area”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Proceeding of the 8th EuroMed Conference, Verona, Italy, 17-18 settembre 2015, EuroMed Press: Cyprus, pp. 1500-1512. (ISBN: 978-9963-711-37-6).
- Tardivo, G., Santoro, G., Ferraris, A. (2015) “A new paradigm: Open social innovation. The case of GoogleGlass4lis”, in Vrontis, D., Weber, Y, Tsoukatos, E., Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Proceeding of the 8th EuroMed Conference, Verona, Italy, 17-18 settembre 2015, EuroMed Press: Cyprus, pp. 731-744. (ISBN: 978-9963-711-37-6).
- Ferraris A., Santoro, G. (2015) "Le innovazioni sociali nelle smart city: le partnership pubblico-private", in: AA.VV., Food & Heritage. Sostenibilità economico-aziendale e valorizzazione del territorio, *Giappichelli* (ISBN: 978-88-921-5812-2).

#### **Journal papers with “peer review” (double-blind review):**

- Santoro, G., Vrontis, D., Thrassou, A., and Dezi, L., “Internet of Things: building knowledge management system for open innovation and knowledge management capacity”, *Technological Forecasting & Social Change*, forthcoming. (\*\***ABS, IMPACT FACTOR: 2.678**)
- Ferraris, A., Santoro, G. and Dezi, L., “How MNC's subsidiaries may improve their innovative performance? The role of external sources and knowledge management capabilities”, *Journal of Knowledge Management*, forthcoming. (\*\***ABS, IMPACT FACTOR: 1.689**)
- Vrontis, D., Thrassou, A., Santoro, G. and Papa, A., “Ambidexterity, external knowledge sourcing and performance in knowledge-intensive firms”, *Journal of Technology Transfer*. (DOI 10.1007/s10961-016-9502-7) (\*\***ABS, IMPACT FACTOR: 2.213**)
- Ferraris, A., Santoro, G. and Bresciani, S., “Open innovation in MNCs' subsidiaries: the role of internal and external knowledge”, *European Journal of International Management*, forthcoming. (**IMPACT FACTOR: 0.457**)

- Bresciani S., Ferraris, A., Santoro, G., Nilsen, H.R. (2016), "Wine Sector: Companies' Performance and Green Economy as a Means of Societal Marketing", *Journal of Promotion Management*, Vol. 22 No.22, 251-267.
- Santoro, G. (2016), "Innovation in small-medium enterprises: the impact of open innovation practices on firm's performance", *Global Business and Economics Review*, forthcoming.
- Tardivo, G., Santoro, G., Ferraris, A. (2016), "The role of public-private partnerships in developing open social innovation: the case of googleglass4lis", *World Review of Entrepreneurship, Management and Sustainable Development*, forthcoming.
- Santoro, G., Ferraris, A., Giacosa, E., and Giovando, G. (2016), "How SMEs engage in open innovation: a survey", *Journal of the Knowledge Economy*, pp. 1-14. (DOI 10.1007/s13132-015-0350-8)
- Ferraris, A., Santoro, G. (2014) "Come dovrebbero essere sviluppati i progetti di Social Innovation nelle Smart City? Un'analisi Comparativa", *Impresa Progetto - Electronic Journal of Management*, Vol. 4, pp. 1-15.
- Santoro, G. (2014), "Evaluating performance in the hotel industry: An empirical analysis of Piedmont", *Journal of Investment and Management*, Vol. 4, No. 1-1, pp. 17-22.

### Papers under review:

- Santoro, G., Thrassou, A., Bresciani, S., "Do Knowledge Management And Dynamic Capabilities Affect Ambidextrous Entrepreneurial Intensity and Firm's Performance?", *Small Business Economics*. (\*\*\*)**ABS, IMPACT FACTOR: 1.795**)
- Scuotto, V., Santoro, G., Bresciani, S., Del Giudice, M., "Shifting Intra and Inter Organizational Innovation Processes toward Digital Business. An empirical analysis on SMEs", *Creativity and Innovation Management*. (\*\*)**ABS, IMPACT FACTOR: 1.143**)

### AWARDS

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- Best paper award of the EuroMed/SIMA Track "New Challenges in Open innovation" at the 9<sup>th</sup> EuroMed conference (EMRBI), Warsaw (Poland), with the paper: Scuotto, V., Santoro, G., Papa, A. and Carayannis, E., "Users generated ideas via social media networks: based on the OI model".
- Best paper nominee at the XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino - Pollenzo, 23-24 July 2015, with the paper Ferraris, A., Santoro, G. "Le innovazioni sociali nelle smart city: le partnership pubblico-private".