



## **PROFESSOR VIJAY KAPUR, MBA, PhD, IAS ®**

Vijay Kapur is currently University Professor of Marketing, Sales and Strategic Management in the University of Delhi's renowned Faculty of Management Studies. He received his schooling at Mayo College, Ajmer where he graduated at the top of his class and went on to receive his baccalaureate degree, with Honors in History and Political Science, from St. Stephen's College, Delhi. He obtained his Master's degree in Business Administration, with distinction, from the University of Delhi and his terminal doctoral degree (Ph.D.), within a record three-and-a-half year time frame, from the University of South Carolina at Columbia (USA) in 1990. He is also a distinguished honors graduate (1977-1979) of the elite Lal Bahadur Shastri Indian National Academy of Administration, Mussoorie, India.

Professor Kapur was selected for the Indian Administrative Service (IAS) in 1977 and held multiple field and policy-making appointments with distinction at the state and central levels in India. A recipient of four formal commendations for outstanding service from the Government of India and the Government of Bihar, Professor Kapur pursued policy research/academic teaching at the international level, while on a leave of absence from the IAS. The academic appointments held by him in the past include Visiting Professor at Jawaharlal Nehru University, Delhi (India), Visiting Professor at the University of Delhi (India), Professor of Politics and Intercultural Studies at Seattle Central Community College, Seattle (USA), Visiting Professor at Edmonds Community College, Lynnwood (USA), Visiting Professor at the Indian Institute of Advanced Study, Shimla (India), and Academic Resource Consultant, Commonwealth Policy Studies Unit, Institute of Commonwealth Studies, University of London (UK), among others. Professor Kapur later opted for a full time career in the sphere of management higher education and assumed his present post in the University of Delhi in April 2005.

A specialist in business strategy, issues affecting communication between cultures, governance and change, international conflict, global management and marketing and sales promotion, Professor Kapur has delivered over seventy lectures on issues of salience at academic and other professionally recognized locations in the United Kingdom, the United States, Canada and the Indian subcontinent, among others. He has written two books on issues of governance (published by Simon and Schuster) and has over forty published monographs, with writings on issues connected with the Dimensions of Intercultural Dialogue, International Management, International Conflict, International Marketing and Public Policy Development, among others, being published in the UK, USA and India. His seminal published monographs include 'Education Sans Frontiers: Yankee Cola or Knowledge Vaccine', 'Afghanistan and Central Asia: Differentiated Challenges and Priorities in the Twenty First Century', 'Distance Education in India and the USA: The Cultural Dimensions', 'The Dynamics of Aggressive Islamic Fundamentalism in Central & South Asia: Emerging Challenges' and

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'Barriers and Challenges to Communication in the Post 9/11 *World*', among others, and have been reprinted multiple times. His next book titled *Catch the Ball Before It Falls: Managing Time for Success in the Twenty First Century* is in progress and will be published worldwide by the end of 2006. He was also elected by his colleagues at the Faculty of Management Studies (FMS) to serve as the Chair of the FMS International Conference 2005 held in New Delhi from December 1-4, 2005. He will serve as Conference Chair for the FMS International Conference in 2006, entitled 'Emerging Marketing Challenges for the Indian Economy in the Global Marketplace: Redefining Ethics, Value, Productivity and Performance' to be held from December 14-17, 2006.

Well traveled in over fifteen countries and fluent in five languages, Professor Kapur belongs to a distinguished Indian family with his late father Brig. H.L. KAPUR, DSM, Min.D being decorated for both bravery and outstanding service to the country. His late mother, Mrs. Satya Kapur, was a business innovator in her own right and his younger brother, Vikram is recognized as of India's critically acclaimed young creative writers. Professor Kapur is married to Nandini Sinha Kapur, PhD., universally recognized as one of India's accomplished historians. They live in New Delhi.

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