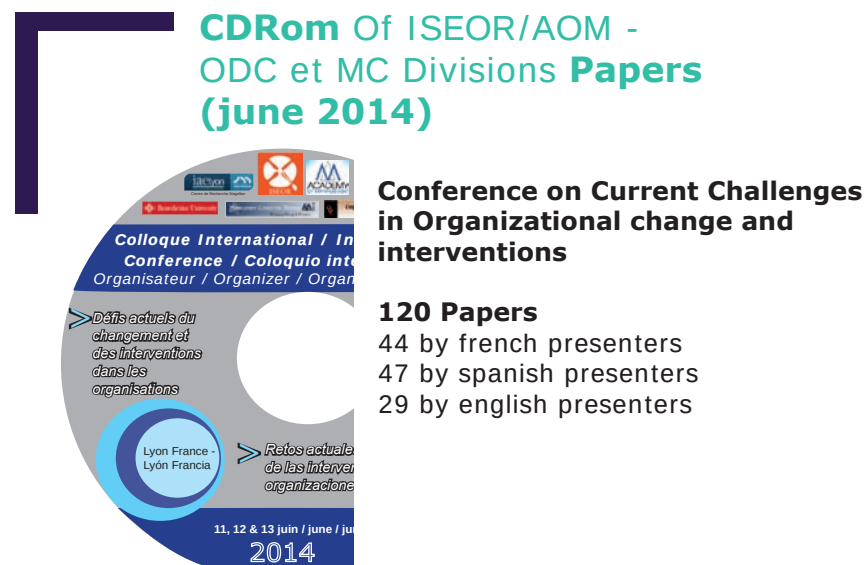
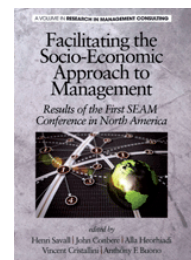




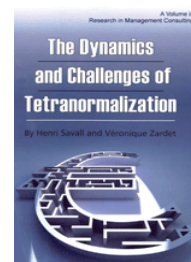
Conference on Current Challenges in Organizational change and interventions

120 Papers
44 by french presenters
47 by spanish presenters
29 by english presenters



Facilitating the Socio-Economic Approach to Management - Results of the first SEAM Conference in North America (282 pages) 2014

Is the 20th volume in the research in Management Consulting series and the sixth major collaboration with Henri Savall, Véronique Zardet, and their team of intervener-researchers from Socio-Economic Institute for Firms and Organizations (ISEOR) in Lyon-Écully, France. In 2013, for the first time, ISEOR co-sponsored a conference on its Socio-Economic Approach to Management (SEAM) paradigm and methodology in the United States with University of St Thomas, Minneapolis, Minnesota. The volume captures the ideas, applications, and exchanges...



The Dynamics and Challenges of Tetranormalization (200 pages) 2013 by Henri Savall and Véronique Zardet

The crisis has shed light on the growing disruption of economic and social activity. In order to restore stability and prosperity, citizens, consumers, workers, entrepreneurs, and institutional leaders must stress their need for new rules. Standards and norms are certainly rules, but they nonetheless have a hidden face -they are sources of counterproductive effects such as barriers to entry in the global competitive game, whether public and private, of interference practices inside organizations and territories, even of espionage...



> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) :

Contents N°99 . 128 pages in English > **STRATEGIC MANAGEMENT** : Mahrane HO-FAIDHLLAOUI : Employability: individual initiative or company decision / **FINANCIAL MANAGEMENT AND THEORY** : Randall HAYES - Lawrence LEPISTO - Sean GOFFNETT : Process improvement and organizational development: the synergies between Six Sigma and Seam/ William L. SMITH - David M. BOJE - Taylor W. FOSTER III : A tetranormalization intervention of the Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB) / **CORPORATE SOCIAL AND SOCIETAL RESPONSIBILITY OF ORGANIZATIONS** : Christine MAATI-SAUVEZ - Jérôme MAATI : Bank risk-taking: are contingent convertibles a resolution mechanism?

5 vocational trainings at Iseor for teachers, researchers and professional experts.

Aimed at improving profitability, effectiveness, quality and competitiveness of companies and organizations, these trainings allow to acquire monitoring, governance, consulting tools and methods for improving management.

- > Training “ **Performance + Socio-Economic Approach to Management**” (in French, in English and in Spanish)
- > Training “**Managing behaviors in professional contexts**” (In French)
- > Training “**Self-financing the company: the hidden resources**” (In French)
- > Training “**Perfecting the internal interveners and strengthening SEAM**” (In French)
- > Training “**Selling in a turbulent environment**” (In French)



4 th International Conference and Doctoral Seminar on Research Methods



> June 10th, 11th 2015 in Lyon - France

■ Sharing on research methods across a variety of countries and cultures

Conference jointly organized by Iseor and the AOM –Research Method Division

■ **CONTACT**
ISEOR

0(33) 04 78 33 09 66

www.iseor.com

colloquerm2015@iseor.com

More than 300 persons from all parts of the world will attend the conference:

> Members of the Academy of Management, Research Methods Division teachers, doctoral students, researchers, students, professional experts...

> Objectives

Place of Conference

Université Jean Moulin Lyon 3
Entrance : 6 rue Rollet - 69008 Lyon



Photos Credits: Lyon Reportage - Écully and DAVM David venier

. Languages : French, English, , Spanish
. Simultaneous traduction in the plenary sessions

The consortium will consist of two kinds of presentations:

- **Papers, conferences and testimonies proposed by academics aimed at presenting the various and supplementary approaches** applied to management research methods in different cultural settings.
- **Workshops, where doctoral students and executive doctoral students** are invited to present the progress of their research in order to debate

Once more, the conference will be the opportunity to gather many researchers from all parts of the world and to award the best papers.

> Topics

presentation in plenary sessions and workshops

- Experimentation of research methods in diverse geographical and cultural contexts
- Universality, contingency and applicability of management research methods in different geographical and cultural contexts
- Impacts of geographic and cultural diversity on management research methods choices
- Research methods mainstreams according to the countries and cultures
- International recognition and dissemination of research methods in management sciences
- Research methods in international partnerships of researchers

Best papers shall be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión » (RSDG).

Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

**In June 2014 :
6 awards for the best contributors at the ISEOR's Conference with The Academy Of Management
- ODC & MC Divisions**

3 awards for doctoral students

- **Jocelyne Champagne Racine, Université de Sherbrooke (Canada)** « LA TRANSFORMATION DE LA CULTURE ORGANISATIONNELLE D'UNE CAISSE DESJARDINS : CAS DE LA CAISSE DE GRANBY-HAUTE-YAMASKA (CDGHY)
- **Tanjia Coleman, Benedictine University (USA)** « ELEMENTS OF A CONTINUOUS CULTURAL TRANSFORMATION INITIATIVE WITHIN AN EARLY CHILDHOOD EDUCATION PROVIDER»
- **Luis Alfredo Gallardo Millán, María de los Ángeles Cervantes Rosas, Abelina Castro Espinoza, Fridzia Izaguirre Díaz de León, Universidad de Occidente (México)** « LA CREACIÓN DE VALOR BAJO EL ENFOQUE ESTRATÉGICO DE LA SUSTENTABILIDAD. ESTUDIO DE CASO: GRANJA DE TILAPIA AHUMADA, EL ALAMITO, GUASAVE, SINALOA»

3 awards for academicians

- **Sarra Mrani Zentar, Université Montpellier 1, Université Cadi Ayyad-Marrakech, Gérald Naro, Université Montpellier 1, Abdenbi Louitri, Université Montpellier 1, Université Cadi Ayyad-Marrakech** « ÉTUDE DE L'ÉMERGENCE DE LA FONCTION CONTRÔLE DE GESTION DANS LES GRANDES ENTREPRISES INDUSTRIELLES AU MAROC »
- **Henry E. Williams, Purdue University North Central Westville (USA)** "EDUCATION AND EXPERIENCE EQUALS KNOWLEDGE: THE KEY TO SUCCESSFUL LEADERSHIP IN THE PUBLIC SECTOR "A CURRENT CHALLENGE IN ORGANIZATIONAL CHANGE AND INTERVENTION"
- **Margarita Prieto Uscanga, Alicia Prieto Uscanga, Gloria Arroyo Jiménez, María Teresa López Ostria, Instituto Tecnológico de Querétaro (México)** " DOCS Y ANÁLISIS FUNCIONAL, UN DIAGNÓSTICO INTEGRAL DEL ITQ."

Management sciences are more and more solicited to bring sustainable and relevant solutions in different geographical and cultural contexts.

Those expectations include issues on strategy, management, human resources management, accounting, finance as well as management consulting.

The diversity of academic and expertise research methods from the five continents and the success of four previous conferences on research methods in Lyon, organized by Iseor, have nurtured the thoughts of many researchers from all parts of the world on research methods sharing and dissemination in several countries.

This year, many attendees from United States, South America, Europe, Asia and Africa will have the opportunity to debate on research methods issues.

Retrospective

■ **In 2011**, the international conference, in collaboration with the Academy of Management – Research and Methods Division – chaired by the professors Stéphanie Castro and Lisa Schurer Lambert was on the issues of Performance Metrics of the Impact of Management Research.

■ **In 2009**, the conference welcomed 5 divisions of the Academy of Management and was focused on research methods on indicators of corporate social and environmental responsibilities.

■ **In 2007**, the conference, chaired by professor Mark Gavin, was on Innovative Research Methods to Create Valid and Operational Knowledge.

■ **In 2004**, professors Herman Aguinis and David Boje, respectively chairman and past-chairman of the Research Methods Division of the Academy of Management (Unites States), chaired the conference on Crossing Frontiers in Quantitative and Qualitative Research Methods.

Those events gave the opportunity to teachers, researchers, academics and experts, to meet with the international scientific community and to bring new ideas in the research methods field.

New ideas are expected to thrive in this conference edition, in 2015.

For your information, plenary sessions in the Amphitheater Malraux are recorded, filmed and photographed.



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