



Experiments in corporate and entrepreneurial finance

*The workshop will be held in Lyon, on June 7th 2019.
Espace Marc Bloch - 14 avenue Berthelot 69007 Lyon*

8h30 - WELCOME

9h - Signaling Trustworthiness with Impact Investments: An Experimental Study

Béatrice Boulu-Reshef (Université Paris 1 Panthéon-Sorbonne), **Graciela Kuechle** (Heilbronn University), **Luise Rohland** (FehrAdvice & Partners AG, Zürich)

Discussant : Yves Rannou (ESC Clermont, Clerma)

9h40 - A behavioral explanation of staged financing

Caroline Genc (Université Paris-Dauphine)

Discussant : Edith Ginglinger (Université Paris-Dauphine)

10h20 - COFFEE BREAK

10h40 - Do Incentives Contracts Lead to Higher Risk-taking? The Impact of Executives' Characteristics

François Desmoulins-Lebeault (Grenoble EM), **Jean-François Gajewski** (Université de Lyon, iaelyon, Magellan), **Luc Meunier** (Grenoble EM, University Savoie Mont-Blanc)

Discussant : Sébastien Pouget (Toulouse School of Economics)

11h20 - Optimism and over confidence: six of one and half dozen of the other? An experimental approach

Anais Hamelin (LaRGE, EM Strasbourg Business School, Université de Strasbourg), **Marie Pfiffelmann** (LaRGE, EM Strasbourg Business School, Université de Strasbourg)

Discussant : François Desmoulins-Lebeault (Grenoble EM)

12h00 - LUNCH

13h30 - KEYNOTE: PETER BOSSAERTS - THE UNIVERSITY OF MELBOURNE

14h30 - The Valuation of Corporate Social Responsibility: An Experiment

Daniel Brodback (University of Muenster), **Nadja Guenster** (University of Muenster), **Sébastien Pouget** (Toulouse School of Economics)

Discussant : Gilles Chemla (Imperial College, CNRS, Université Paris-Dauphine)

15h10 - How can corporate prediction markets improve manager decisions? An experimental study

Ahrash Dianaty (University of Essex, Department of Economics), **Christoph Siemroth** (University of Essex, Department of Economics)

Discussant : Brice Corgnet (Emlyon Business School, GATE)

15h50 - COFFEE BREAK

16h10 - The power of expressed humility: Investors' reactions to humble entrepreneurs

Laurent Vilanova (Université Lyon 2, Coactis), **Ivana Vitanova** (Université Lyon 2, Coactis)

Discussant : Daniel Lerner (Deusto Business School)

16h50 - Physiological Test on Beliefs Formation

Guillaume Baechler (Université Paris-Est Créteil), **Frédéric Dehais** (ISAE-SUPAERO), **Laurent Germain** (Toulouse Business School)

Discussant : Marco Heimann (Université de Lyon, Jean Moulin, iaelyon, Magellan)

17h30 - END



REGISTRATION*

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PARTICIPANT

Last name: _____

First name: _____

Position: _____

Institution: _____

Address: _____

Phone: _____

Email: _____ @ _____

Will come to the conference: Yes No

Will participate to the lunch: Yes No

Please send your registration before the 1st of June 2019 by email to the following contact:

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Organization

Co-organizers:

Jean-François Gajewski (University of Lyon, iaelyon Magellan)

Laurent Vilanova (University of Lyon 2, Coactis).

CONTACT

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* There is no registration fee. No entrance will be allowed without any registration.