

**International research seminar, Magellan Research Centre,
IAE Lyon, Université Jean Moulin Lyon 3**

**Research team “International Management”
Responsible: Ulrike MAYRHOFER**

January 5th, 2011

Program (9h00-17h30):

Marianne AFANASSIEVA, Hull University Business School:
“Inter-Organisational Trust and Networks in Post-Soviet Russia: Implications for Doing
Business in Russia”

Vivek BAJPAI, Indira Gandhi National Open University, New Delhi:
“Leadership across Cultures”

Christoph BARMAYER, Universität Passau:
“National Patterns of Leadership and Cooperation in German and French Innovation Projects.
A Cultural Perspective”

Randy CAPPS, Western Kentucky University:
"Communicating Sudden Change in Task and Culture: The Montmagny Story"

Stefano DENICOLAI, Università di Pavia:
“International Entrepreneurship and Dynamic Capabilities: Theoretical and Empirical Issues”

Annalena FAJEN and Matthias WALTHER, Universität Bamberg:
“Managing Human Resources in a Global Context”

Birgit HAGEN, Università di Pavia:
“A Longitudinal Look at the International Entrepreneurship Dimensions: Cases and
Predictions”

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**Research team “Corporate Social Responsibility and Organisational performance”
Responsible: Emmanuel BAYLE**

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Program (9h00-12h30):

Rania AZMI, University of Portsmouth:

“Global Performance and the Recent Crisis: the Need of Cooperative Finance for Sustainability”

Eugène Brandon BALA, Bluewolf – Business Intelligence:

“Strategic Corporate Policies: Are the Corporate Profitability and the Creation of Shareholder Wealth Impacted by Executives Cognitive Biases?”

Rob CARLTON, Carlton Consultancy Australia:

“Introducing the Subject of Climate Change within Business Education: Highlighting its Importance for Current and Future Business Strategy”

Christopher WAGNER, Western Kentucky University

“Integrating Organizational Cultures in the Public Sector”

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**Research team “Companies and Territorial Management”
Responsible: Yves CHAPPOZ**

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Program (14h-17h30):

John BRINKMAN, Liverpool Hope University:
“Grounding Leadership Knowledge in SMEs”

Mary KEELING, Global Centre for Economic Development, IBM Institute for Business Value:
“Smarter Cities for Smarter Growth: How Cities can Optimize their Systems for the Talent-Based Economy”

Dustin READ, University of North Carolina at Charlotte:
“Does Sector Matter? An Analysis of Planners’ Attitudes Regarding Politics and Competing Interests in the Planning Process”

Diane-Gabrielle TREMBLAY, University of Quebec at Montréal:
“The Creative City and Local Development: 3 Case Studies in Montreal”